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The Institute for Socioeconomic Studies

Airport Road, White Plains, New York (914) 428-7400

DD/A Registry 85-0690

Leonard M. Greene President

January 31, 1985

The Honorable William J. Casey Director Of CIA Washington, D. C. 20505

Dear Mr. Casey:

The Institute for Socioeconomic Studies is pleased to announce its 1985 National Essay Contest.

With a first prize of \$5,000, the Contest is for the best paper of 5,000 - 10,000 words elucidating:

"An Implementation Strategy for Consolidating the Nation's Public Assistance and Social Insurance Programs"

Intractable deficits in the Federal budget have been racheted up by the uncontrollable costs of public assistance and social insurance. The need for practical reform of public spending is urgent.

Fusing income transfer programs would assure substantial savings in administrative costs and can be structured as the means for significantly enhancing work incentive.

The need now is to encourage broad debate on the specific mechanics for implementing reform. Indispensably, that must include strategies for coalescing necessary legislative support. The Contest now announced is to promote that sort of debate.

Enclosed, as a point of departure, is an abstract of the welfare/social insurance consolidation proposed in my book, Free Enterprise Without Poverty (W. W. Norton & Co., Inc., 1981).

My proposal has received strong support from such diverse figures as Senators Barry Goldwater (R. Ariz.) and Daniel Patrick Moynihan (D. N. Y.); NAACP executive director Benjamin L. Hooks and former Chase Manhattan Bank chairman George L. Champion.



<u>Washington Post</u> syndicated columnist William Raspberry offered this judgment:

What...the present welfare system has been unable to produce is a way of helping the losers without making them into permanent dependents. Greene... has come up with a workable solution in the Graduated Income Supplement (GIS) scheme he outlines in his book, Free Enterprise Without Poverty... which is at once sensible, simple and sensitive.

With the abstract of my own proposal, I have added a bibliography on the issues involved in income transfer consolidation. Also enclosed herein is an announcement of the Contest appropriate for posting on bulletin boards.

As indicated, the Contest essays solicited are to be 5,000 -10,000 words in length and must be typewritten on $8\frac{1}{2}$ x 11 white paper. A typewritten precis of no more than 600 words must accompany each submission. Any person 21 years or older holding a baccalaureate degree or with equivalent educational experience is eligible to submit an essay in the Contest.

The deadline for submission of Contest entries is July 1, 1985. They are to be sent with the entrant's name, address and telephone number to: Essay Contest, The Institute for Socioeconomic Studies, Airport Road, White Plains, N.Y. 10604. Judging will be done by a committee of Institute staff members whose decision shall be final.

All essays submitted become the property of The Institute. Prizes offered are as follows:

First Prize -- \$5,000 Second Prize -- \$2,000 Third Prize -- \$1,000

Cash awards will be accompanied by a plaque.

Sincerely, Keonard M. Greene

LMG/ejs Enclosures